

2026 MALANDA SHOW

Rural & Junior Rural Ambassador Program

Recognising, Celebrating & Developing Future Leaders within the Agricultural Industry & Tablelands Communities



Questions?

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<https://www.malandashow.com.au/leadershipprograms/>



Malanda Show Society

Address: Po Box 21, Malanda, 4885

Phone: 0447 965 000

Email: ruralambassador@malandashow.com.au

Web: www.malandashow.com.au

Malanda Show Rural & Junior Rural Ambassador Competition

The Malanda Show Society is currently seeking young men and women from the Malanda and Tablelands communities to participate in this year's prestigious Malanda Show Rural & Junior Rural Ambassador Competition. The Competition is open to both men & women aged between 15 - 19 years (Junior Rural Ambassador) & 20 - 30 years (Rural Ambassador).

This program provides an invaluable opportunity for participants to develop confidence, enhance their leadership skills, and contribute to their local community while representing the Malanda Show with pride. The competition aims to celebrate the dedication, knowledge, and enthusiasm of young leaders who are passionate about promoting the agricultural industry and the spirit of the Malanda Show.

We invite all eligible young men and women who are interested in becoming ambassadors for our community to apply and be part of this leadership program.

Nominations close on Sunday 26th April 2026. Please submit the completed nomination form and the \$50 nomination fee to Malanda Show Society via email (ruralambassador@malandashow.com.au) or to the Show Society office.

For more information on eligibility criteria and how to apply, please see the forms below or contact Malanda Show Rural & Junior Rural Ambassador Coordinators; Catherine English - 0402 679 648 or Rachel English - 0401 941 487.



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Malanda Show Rural & Junior Rural Ambassador Competition Information for Applicants

Eligibility:

- Rural Ambassadors must be aged 20–30 years.
- Junior Rural Ambassadors must be aged 15–19 years.
- Entrants must be sponsored by a business, club, association, or organisation within the community.

Sponsorship:

- A \$50 sponsorship fee is required for each entrant.
- Entrants may negotiate with their sponsor for any additional support towards clothing, floats, or other expenses.

Entrant Requirements:

- Entrants must submit a 1–2 minute video introducing themselves, explaining why they entered the competition, and sharing what they enjoy about the Malanda Show.
- Please note: These videos will be posted on the Malanda Show Facebook page.
- Entrants and parents will be invited to join the 2026 Malanda Show Rural & Junior Rural Ambassador Facebook Group once nominations close. This group will be used for updates and communication throughout the competition.

Show Participation:

- Entrants are required to submit or exhibit something in the show, either within the pavilion or outdoor schedule.
- Each entrant is expected to complete 10 hours of volunteering for the Malanda Show. Assistance can be provided to organise suitable volunteering roles if required.
- Entrants (with help from their sponsor) are encouraged to organise a float or vehicle for the Friday night street procession.
- If this is not possible, entrants should be seated in the marquees in front of the main grandstand by 7:00 pm.
- Winners may be invited to make a short acceptance speech during the parade, if they feel comfortable.
- All entrants are encouraged to participate in the Grand Parade on Sunday, either as part of the Ambassadors Group or leading an animal.



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Rules & Regulations

Attendance and Conduct:

The Malanda Show Society and Rural & Junior Rural Ambassador Working Group recognise that entrants may have work, study, or other commitments affecting attendance. Please advise the Coordinator in advance — reasonable arrangements will be considered where practicable. Entrants must maintain respectful and professional conduct at all times.

Judging and Results:

- Judges are appointed by the Rural & Junior Rural Ambassador Working Group.
- Judging occurs across scheduled activities including speeches, interviews, and overall participation.
- The judges' decision is final and no correspondence will be entered into.
- Judging will commence at the first event — Meet & Greet — and conclude after individual interviews. The winners will be announced at the Malanda Show Official Opening — Friday 26th June 2026.

Judging Criteria:

Entrants will be assessed on:

- Community and Show Involvement – Participation and understanding of local shows.
- General and Rural Knowledge – Awareness of agricultural industries and rural issues.
- Personality and Presentation – Confidence, communication, and approachability.
- Ambassadorial Qualities – Leadership potential and ability to represent the Show.
- Public Speaking and Interviews – Expression and confidence in formal settings.
- Entrant Questionnaire – Insight and individuality in written responses.

Representation and Community Engagement:

- The Rural Ambassador winner has the opportunity to represent the Malanda Show at the North Queensland Sub Chamber Finals.
- Junior Rural Ambassador winners serve in a local capacity only.
- Winners are encouraged, though not expected, to attend other Tablelands community events (e.g. Torimba Festival, Maize Festival etc.) as ambassadors for the Malanda Show to promote goodwill and community spirit.

Photography and Media:

Entrants consent to the use of their name and image in official Malanda Show publications, social media, and promotions.

Acceptance:

Submission of a nomination form confirms that entrants have read, understood, and agree to comply with these Criteria & Rules and Regulations as set by the Malanda Show Society and the Rural & Junior Rural Ambassador Working Group.



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Sponsor Information

Role of a Sponsor:

Sponsors play an important part in supporting and encouraging young people to engage with their local agricultural show movement. Each entrant must be sponsored by a business, club, association, or organisation within the community. Sponsors are encouraged to take an active interest in their entrant's journey and assist where possible with preparation and participation.

Sponsorship Contribution:

- A \$50 sponsorship fee applies to each entrant, payable to the Malanda Show Society.
- Sponsors may, at their discretion, provide additional support such as assistance towards attire, float decorations, or promotional materials.
- Sponsors are welcome to display their business name or logo on entrant floats or promotional items.

Representation and Conduct:

- Sponsors are expected to promote the competition positively within the community and to uphold the values of the Malanda Show Society.
- Entrants and sponsors alike are to maintain a respectful, professional, and supportive relationship throughout the competition period.

Recognition:

- Sponsors will be acknowledged in official event materials, including the Rural & Junior Rural Ambassador Competition Speeches Dinner program and on the Malanda Show Facebook & Instagram Pages.

Photography and Media:

- Sponsors consent to their business or organisation name being published in connection with their entrant in official Show publications, social media, and media releases.
- Sponsors are encouraged to share official posts from the Malanda Show Facebook page to promote community engagement.

Acceptance:

Submission of an entrant's nomination form and payment of the sponsorship fee confirms that sponsors have read, understood, and agree to comply with these guidelines as set by the Malanda Show Society and the Rural & Junior Rural Ambassador Working Group.



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Entrant & Sponsor Declaration

Entrant Declaration:

I, _____, have read, understood & agree to the Malanda Show Rural & Junior Rural Ambassador Rules and Regulations.

Signed: _____ Date: _____

Parental Signature (If entrant aged under 18) Name: _____ Signature:

Sponsor Declaration:

I, _____, (Name) of _____, (Business Name) acknowledge that by becoming a sponsor to a Malanda Show Rural/Junior Rural Ambassador entrant that I am committed to paying their \$50 nomination fee and assisting with duties and associated costs.

Signed: _____ Date: _____

Payment Details:

The \$50 nomination fee can be paid via cash, cheque, or direct deposit to the Malanda Show Society. If your business would like to be emailed an invoice, please provide your preferred billing contact and email address below:

Email Address: _____



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Malanda Show Rural & Junior Rural Ambassador Competition

Key Dates & Program of Events

The Malanda Show Society and Rural & Junior Rural Ambassador Working Group recognises that entrants may have work, study, or other personal commitments that could affect their ability to attend all scheduled activities. Every effort will be made to accommodate individual circumstances where reasonable, provided prior notice is given.

Nominations Open: Monday 5th January 2026

Nominations Close: Sunday 26th April 2026

Meet & Greet: Saturday 23rd May 2026

9am — 12.30pm — Location TBC — Dress Code:

- Introduction of entrants, judges, and mentors
- Overview of the program and expectations
- Distribution of 2026 Malanda Show Rural & Junior Rural Ambassador Entrant Badges
- Individual & Group Photos for Promotional Purposes

Development Day: Sunday 24th May 2026

9am — 3.30pm — Location TBC — Dress Code:

Sessions Include:

- Speech Writing
- Microphone Use & Stage Presence
- Answering Impromptu Questions
- Personal Development & Public Image
- Interview Techniques

Agricultural Tours Enterprise Tours: Saturday 30th May 2026

8.30am — 4.30pm — Meet at Malanda Showgrounds — Dress Code:

Transport via Bus

- *Agricultural Businesses & Guest Speakers — To Be Confirmed*

Speeches Evening: Saturday 6th June 2026

6pm — 10/10.30pm — Location TBC — Dress Code: Formal

- On the night, entrants will be required to make a short 2 - 3 minute speech, as well as answer an impromptu question. (The impromptu question will relate to what entrants have written in their Competitor Questionnaire)

Interviews: Sunday 14th June 2026

10am — Location TBC — Dress Code:

- Entrants will participate in interviews with the judging panel

Malanda Show: Friday 26th - Sunday 28th June 2026

- Crowning of winners
- Volunteering opportunities
- Participation in various activities throughout the weekend



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Competitor Information

Please complete information below in Clear Writing (typed or hand-written)

Nominating Society: MALANDA SHOW SOCIETY

Full Name: _____

Email: _____

Date of Birth: __ / __ / ____ Age (at 1st of May) _____

Mobile: _____

Street Address: _____

Suburb: _____ Postcode: _____

Shirt/Blouse Size: _____ (Please specify: Mens, Women or Children Sizing)

Sub Chamber: NORTH QUEENSLAND SUB CHAMBER

Dietary Requirements E.g. Vegetarian, Gluten Free: _____

Heart Problems: Yes/No Details: _____

Respiratory Problems: Yes/No Details: _____

Allergies: Yes/No Details: _____

Travel Sickness: Yes/No Details: _____

Blood Pressure: Yes/No Details: _____

Operations: Yes/No Details: _____

Epilepsy: Yes/No Details: _____

Recent illness: Yes/No Details: _____

Injections E.g. Tetanus: Yes/No Details: _____

Medication Required: Yes/No Details: _____

Phobias: Yes/No Details: _____

Diabetes: Yes/No Details: _____



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Competitor Questionnaire

1. Please describe any previous Agricultural Show involvement (including stewarding, exhibiting and general responsibilities during the show or other activities), or should you have no previous experience please describe your understanding of Agricultural Shows:

2. Please indicate any agricultural related interests (e.g growing crops, breeding/ showing, agronomy, etc.):

3. Please describe your ambitions and inspirations:



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4. Please describe your local community involvement:

5. Please provide a short overview of your educational/ career details: (School/University currently attending/hoping to attend, study plans etc.)

6. Please provide details of any of your hobbies/ interests:



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Competitor Questionnaire

7. Why do you want to be a Rural Ambassador & what do you hope to gain from the Malanda Show Rural Ambassador Competition:

8. How would you use the opportunity of being Malanda Show Rural/ Junior Rural Ambassador in your local community & the Agricultural Show Movement:

9. Make a short video introducing yourself, why you entered the competition & what you enjoy about the Malanda Show.

Please film the video in portrait mode. These videos are not judged as part of your application, however they are posted on Malanda Show Facebook & Instagram Pages.